



DIGITAL MARKETING

ABOUT US

The Institute of Digital Marketing is the world's best digital marketing company & training institute committed to providing the most trending digital marketing course which is affordable for everyone at C-41, Bharat Vihar, Kakrola, Dwarka, Near Metro Pillar No. 874B, New Delhi - 110078

Digital Marketing course crafted by the all industry specialists which is most demanding and trending course in India nowadays because of the huge demand of skilled digital marketers in the digital marketing industry.



Let's Live Transcendental Life...

SPECIALISATION:

SEO, SEM, SMO, Graphics, content, Website, Mobile Aaps, AI, Market Research, Data Science, Internet of Things, Google Analytics, & Ads



GOAL STATEMENT

Mission:

We passionate to provide Digital Marketing consultancy & training services with the highest quality & adherence hence client can accelerate their maximum profit in the business.

Vission:

TIDMI would be the market leader World's No 1 Digital Marketing Company & Training Services provider by 2025

Values:

Collaboration, Commitment, Consistency are three pillars of the company

TIDMI's Magic Moment

- **Get Digital Marketing Sessions with experienced faculty**
- **Get unlimited case study Support**
- **Lifetime Backup Support being as TIDMI Alumni**
- **Live practical approach**
- **100% Job Assistance**
- **Internship Training**
- **Scholarship Opportunities**
- **Demonstration of Live Interviews**
- **Motivations Speech**

TIDMI

WORKSHOPS & SEMINARS

Digital Marketing Workshop & Seminars by TIDMI

**"It's time to plan your marketing
strategies with Digital Marketing Tools
& triplate your Return on Investment"**



WORKSHOPS & SEMINARS



Google Work space
seminar that how to ease
your life

TIDMI

Testimonials

Student Reviews

We always keep in mind that genius talent is not only on the front benchers but also on backbenchers....

Inspired by Dr. A.P. J Abdul Kalam



TIDMI is one the fabulous Training Institute to
Learn Latest Digital Marketing Techniques &
to solve real life challenges...



Welcome Message from the Director's Desk

Hi Everyone,

It's heartiest pleasure to introduce you all the Institute of Digital Marketing of India (TIDMI)

Really appreciate to you for selecting us to accelerate your Digital Marketing Career with TIDMI. As your know that the young generation have to face the pace ball of challenges in their lives because technology changes in every nanoseconds.

TIDMI will provide you that kind of digital skills through which you can convert the bouncer ball of life challenges into a boundary at every ball & leads a hatrick with all Latest Digital Marketing curriculum i.e., SEO, SMO, Google Ads, Google Search Console, Analytics & E-Commerce.



Welcome Message from the Director's Desk

TIDMI's technically loaded team always ready to hunt young talent setting on the batch bench.

TIDMI is one the most promising Digital Marketing Training Institute in Delhi NCR and covers all the 34 Modules of digital marketing.

Dedicated team of TIDMI will adopt practical approach, live interactive, Q&A Session, Personality Development, Confidence Building, Real Life Case Study & Problem Solving approach during the digital marketing sessions.

We wish you best of luck for the future & endeavor.

Welcome Message from the Director's Desk

"Don't follow the mile stone fixed by others
establish your own mile stone and cross your limits"

THE JOURNEY TIDMI



The Institute of Digital Marketing of India

One of most promising Digital Marketing Institute in Delhi
NCR



500 Feet Consultancy Services

Which is dealing in all the digital marketing projects professionally



Starting of 2 New Branches Soon

Uttar Pradesh, Haryana



34+ MODULES @ TIDMI



Ice breakers for Digital Marketing



Website Designing with no codes



Search Engine Optimization



Google Search Console



Google Search Algorithms



Google my Business



Google Analytics



Content Marketing



Competitors Analysis



Social Media Marketing



Video Marketing



E-Commerce Marketing



Mobile Marketing



Optimization Conversion Ratio



Google Adword



Online Reputation Management



Content Marketing



Lead Generation



Live Practical Session



Case Study Session



Digital Marketing Interview Preparation



Blogging



Adsense



Affiliate Marketing



Freelancing Warmup



Black Hat Techniques



Remarketing Concept



Media Buying & Planning



Email Marketing



Creating Marketing Strategy



Search Engine & Social Media Parameters



Online Display Advertising



Practical Approach



Digital Marketing Strategy



01 Training Program & 10 Certifications

CAREER HIGHLIGHTS

DESIGNATION	EXPERIENCE	SALARY
WEB CONTENT EXECUTIVE	(0-1 YRS EXP)	RS. 1.5 - 3 LACS PA
ONLINE REPUTATION EXECUTIVE	(1-3 YRS. EXP)	RS. 2-4 LACS PA
FREELANCE DIGITAL MARKETER	(2-5 YRS. EXP)	RS.5-10 LACS PA
DIGITAL ACCOUNT EXECUTIVE	(3-5 YRS. EXP)	RS. 4-8 LACS PA
WEB ANALYTICS EXECUTIVE	(2-3 YRS. EXP)	RS. 3-5 LACS PA
MARKETPLACE MANAGER	(0-1 YRS. EXP)	RS. 2-3 LACS PA
ONLINE ADVERTISING SPECIALIST	(0-1 YRS. EXP)	RS. 4-12 LACS PA
DIGITAL CAMPAIGN PLANNER	(4-6 YRS. EXP)	RS. 5-12 LACS PA
SOCIAL MEDIA MARKETER	(0-1 YRS. EXP)	RS. 1.5-3 LACS PA
AD WORDS SPECIALIST	(2-5 YRS. EXP)	RS. 3-10 LACS PA
AFFILIATE MARKETER	(0-1 YRS. EXP)	RS. 1.5-10 LACS PA
E-COMMERCE SPECIALIST	(2-5 YRS. EXP)	RS. 3-8 LACS PA
SEO EXECUTIVE	(0-1 YRS. EXP)	RS. 1.5-3 LACS PA

Who Can Join ?

- **STARTUPS ENTERPRISES**
- **STUDENTS**
- **BUSINESS OWNERS**
- **PROFESSIONALS**
- **ENTREPRENEURS**
- **TRAINERS**
- **FREELANCERS**
- **JOB SEEKERS**



Why to join ?

- **100% Job Assistance**
- **Industry Specialist Team**
- **Interview Preparation**
- **Personality Development**
- **Confidence Building Sessions**
- **Interactive Sessions With Live Projects**
- **Concenptual Case Studies**

How to Join ?

Scan the QR Code for Registration



CUSTOMISED MODULES @ TIDMI

Level I



Website Designing
with no codes



Search Engine
Optimization



Social Media
Marketing



Email Marketing

Level II



Google Adword



Google Analytics



Mobile Marketing



E-Commerce
Marketing

Level III



Adsense



Affiliate
Marketing



Freelancing
Warmup



Online
Reputation
Management

OUR GOAL IS TO BUILD A GREAT WALL OF DIGITALLY SKILLED MANPOWER FORCE



Design Market Trendy Course



Industry Expert Trainers



Targeted Approach



Placement Support



Live Project Experience



Flexible Timings & Approach



Lifetime Query Assistance



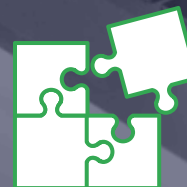
Free Tools & Software



Elaborative Teaching Approach



Elastic Process Best Fits Your Tight Schedule



Marketing Frameworks & Theories



One to One Doubt Session



DIGITAL MARKETING

COURSE FOR PROFESSIONAL'S

“Upgrade your curriculum vitae with modern digital marketing skills today”.
Direct from your home...
...TIDMI

MODULES COVERED

Affordable fee/-

Introduction of
Digital Marketing

Google

SALIENT FEATURES OF THE COURSE



CALL NOW



Industry Experts
64 Hours Live Online
Instructor Training
Program



Practical Approach
Get ready to solve
real life challenges



Live Projects
Exposure to work on
core industrial real
projects



Case Study
Better understanding
with live practical
examples & theory



TIDMI is the most promising
brand as an institute to provide
Digital Marketing Services &
Training Center in Delhi NCR

Certified by:-

